PRIVATE CREDIT

After seeing its resilience tested as never before during two years of pandemic-related disruptions, the private credit market is poised for growth as yield-hungry institutional investors extend their hunt for high-performing assets. Covid-related lockdowns in 2020 dealt a series of blows to borrowers, pushing default rates higher and creating new debt repayment challenges to both private and public companies. However, global central bank stimulus programs limited the damage and helped private debt withstand the effects of the downturn. US private loan default rates peaked at 8.1% in the second quarter of 2020 before falling back to 1% in the fourth quarter of last year, according to the Proskauer Private Credit Default Index.

A large number of US public pension funds have increased their allocation to private debt as they look for ways to increase investment returns. Two of the largest US public pension plans – CalPERS and CalSTRS – both stepped up their private credit allocation last year with a 5% target allocation. Most of these flows are expected to be directed towards sponsored direct lending, given the ability to commit a significant amount of capital especially to the mega-sized firms. GPs have responded to the increased demand by raising \$193.4 billion in aggregate in 2021, with over 60% directed towards direct lending strategies. According to Preqin, this has resulted in private credit assets swelling to over \$1.2 trillion, a 17% increase over 2020. As a result, as depicted below, dry powder in the asset class has grown with direct lending strategies representing over \$200 billion.



Dry Powder by Private Credit Sub-Strategy

The 10 largest private credit GPs have increased their market share of private credit assets; in 2021, their share accounted for 42% of all capital. This development contrasts with the picture in private equity and real estate, where the top 10 funds have attracted an average of 27% and 30% of LP capital, respectively, over the past 10 years. The only caveat, however, is that these asset classes also tend to have many more funds in the market than private credit.

The first quarter was a mixed one for private credit as credit markets remained resilient and defaults were benign. Investors that were overweight to income-oriented strategies generated strong returns, as performance continued to be driven by coupon payments. Distressed related strategies were flat to slightly lower, driven by mark to market valuation declines in specific distressed and post-reorg equity positions.

Source: 2022 Preqin Global Private Debt Report

As we look forward, given the significant amount of capital flowing into sponsored based lending strategies, we remain steadfast on avoiding the space and have focused more on non-sponsored opportunities with a focus on the lower US middle market, given it remains highly fragmented, and GPs with strong sourcing network can still find opportunities to underwrite loans to high quality borrowers with strong economics and tight covenants. Outside of corporate lending, we have also focused on other income-oriented strategies, including specific areas of specialty finance and asset-based lending where yields remain relatively healthy and there is strong collateral value supporting the underlying loans. For example, areas of focus are loans backed by commercial real estate assets or working capital assets such as accounts receivables or inventory.

One area that we have become cautious is taking on consumer credit risk especially in the subprime space, given the possibility of higher delinquencies if rising inflation and slowing growth persists. In fact, buyers of bonds backed by subprime car loans or credit cards are demanding the highest premiums over interest-rate benchmarks since mid-2020.

Turning to distressed related investments, we believe the opportunity set is more attractive in Europe and Asia. In Europe, governments have generally pulled back on Covid-related support. Although some may increase spending to cushion the impact of the Ukraine-Russia conflict and resulting sanctions, fiscal relief is unlikely to fully offset the fall-out of the war, potentially creating special situation opportunities focused on the smaller and mid-sized companies that will continue to face challenges accessing traditional financing channels.

CONTINUED VOLATILITY IN THE CHINESE PROPERTY MARKET

As we have discussed in prior letters, the primary opportunity in Asia is in China's property sector debt market. Much of developed credit markets have, so far, remained relatively immune to the heightened geopolitical and inflation risks; however, the quarter did bring continued volatility to the Chinese high yield market and more specifically to the property developers that continued to face challenges in making debt payments. Investor risk aversion was heightened due to recent defaults in the sector. In 2021, China high yield property bonds suffered their worst calendar year loss on record with the default rate reaching around 30%. As shown below, the stress continued in the first quarter with Chinese single-B spreads now trading as wide as 6,500 basis points over Treasuries, reflecting the stress in the property sector



Source: Bloomberg

Further adding fuel to the fire, international audit firms have begun resigning from China's property developers as a wave of delayed financial results has increased uncertainty over the total amount of leverage in the system and potential existence of hidden debt. PwC, which audits more than a dozen listed Chinese developers, is under investigation in Hong Kong over its Evergrande audit, and it and Deloitte have resigned as auditors of at least five Chinese developers in the past three months.

Regulators have begun to realize the challenges and impact on overall growth and have started to initiate policies for stabilizing both physical demand and financial markets. In December 2021, the Central Economic Work Conference confirmed a policy shift for the New Year recognizing the near-term downward pressure on the economy resulting from weak investment in property and infrastructure and emphasizing stability as the top policy priority for 2022. In the first quarter, there have been some green shoots that the physical market is improving. For example, in January, there was a decent rebound in property sales in Tier 1 cities and this trend spread into Tier 2 cities in March. Moreover, cities have begun to initiate their own policy relaxation – for example, Zhengzhou became the first city to relax curbs on second homes and have cut the down-payment ratio for buyers that already own one home and have no outstanding mortgage to 30% from 60%. Moreover, policymakers are now drafting nationwide rules to make it easier for developers to access funds from sales still held in escrow accounts to help further alleviate the liquidity crunch. For now, RockCreek remains on the sidelines.

Despite some of these positive developments on easing on liquidity, GPs have been cautious about entering the sector more aggressively as they believe credit conditions continue to remain tight as easing measures from policymakers have, so far, been piecemeal and haven't had a significant impact on the physical market, as well as the delay in the release of financial statements. At this point, GPs are nibbling only at very specific opportunities that have limited further downside as pricing reflects worst case recovery value and there is significant positive convexity in the event of a recovery. The distressed opportunity is attractive, but timing remains uncertain.

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Investors need to stay vigilant and both capital deployment and GP-selection will be critical to future outperformance. Avoiding commitments to the large mega size funds, focusing on sourcing and partnering with GPs that are raising smaller funds, and looking for alignment of interest through strong GP commitments is necessary. Nimble funds that can take advantage of less competitive transactions should generate outsized returns. The graph below shows that the smaller sized funds have consistently outperformed their large sized peers since 2008.



Performance by Vintage and Fund Size

Source: 2022 Preqin Global Private Debt Report